

THE GUIDE of the Summer Forum in Samara

The official edition of the International Summer Forum of amusement industry specialists in Samara, July 17-19, 2019

The Guide includes:

- The detailed program of the Summer Forum
- Information about amusement industry enterprises in Samara
- Brief history of the city
- Information about leading amusement industry manufacturers
- Useful information for the guests of the city



THE GUIDE will be given to all participants of the Summer Forum including directors of amusement industry enterprises and representatives of state structures of Samara.

THE GUIDE will be available online on our website: www.raapa.ru/en along with advertising materials after the event.

THE GUIDE along with the report about the event will be distributed at RAAPA EXPO Autumn-2019 in October in Moscow.

Manufacturers and suppliers of entertainment equipment and services are welcome to place their advertisement in THE GUIDE of RAAPA Summer Forum in Samara.

Prices for placing adverts:

1 Full-page module – 145 EURO / 160 USD

1/2 -page module – 110 EURO / 120 USD

1 Full-page module (inside page) – 270 EURO / 300 USD

1 Full-page module (back outside cover) – 355 EURO / 400 USD

The Deadline for submitting the artworks – before June 15, 2017

The technical requirements to the artworks:

1 full-page module: width/height 160 x 230 mm + 5 mm bleed on each side

1/2-page module: width/height 140 x 100 mm (horizontal) or 68 x 200 mm (vertical)

Files are accepted in the formats: *tiff, *pdf or *eps; 300 dpi resolution, CMYK.

NO crop marks; all fonts should be converted into curves.

The color requirements: CMYK color chart on pictures must be C 40% , M 30%, Y 30 % , K 97 % (the maximum Cyan, Magenta, Black – 97%). Black fonts should be K 100%. The Total Ink Density must not exceed 320%.

Please contact the Organizer for further details:

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